

THE VIG

The Vision Implementation Group

WEST COLFAX AMBASSADORS

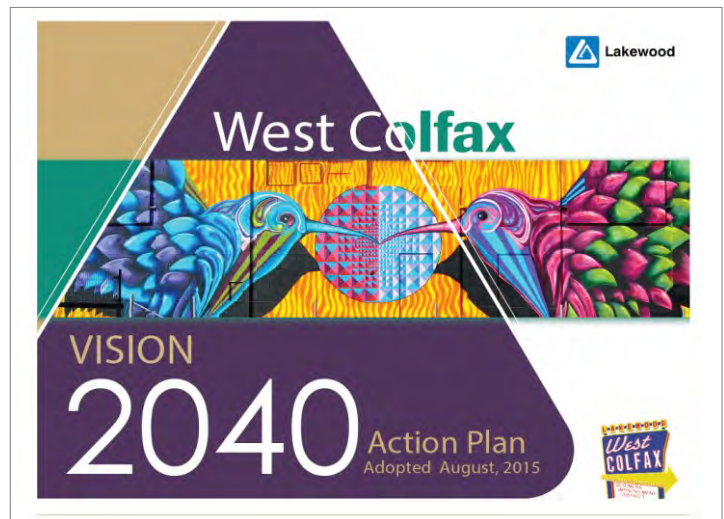
Session 2– Oct. 15, 2020

Infrastructure & Connectivity

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Agenda

- Welcome and Reminders
- Session Overview
 - Quick Recap
 - Chapter 2-3 Input
 - Q & A / Discussion
 - Importance Rating
- Homework for Next Session



→ Ambassadors Landing Page: <https://bid.westcolfax.org/2040>

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GO WEST COLFAX

West Colfax BID:
A community-created district that advocates for capital investment and economic development to support existing and new business in Lakewood's West Colfax corridor

40 West Arts District:
A 501(c)3 nonprofit operating a Colorado Certified Creative District that champions community arts spaces and events and supports creative activities along Lakewood's historic West Colfax Avenue

West Colfax Community Association:
A 501(c)6 association for businesses and residents that provides a forum for dialogue & reliable community information as well as a unifying voice for the West Colfax community

Working together to ENERGIZE historic West Colfax

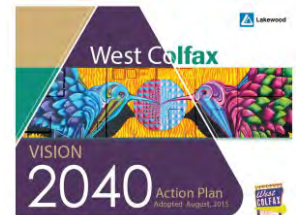
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Core Purpose

The **Vision Implementation Group** exists to provide an inclusive community forum to integrate input, distill ideas, isolate priorities, marshal resources, and report status on the focus areas in the West Colfax Vision 2040 Action Plan.

**Advocate for West Colfax:
Input—Priorities—Resources—Reporting**

- Intended Outcomes
 - Build on Progress
 - Accelerate Momentum
 - Conduct Plan 5-Year Review (both performance & importance ratings)
 - Identify Needs and Sources
 - Recommend Priorities for the Next 5 years



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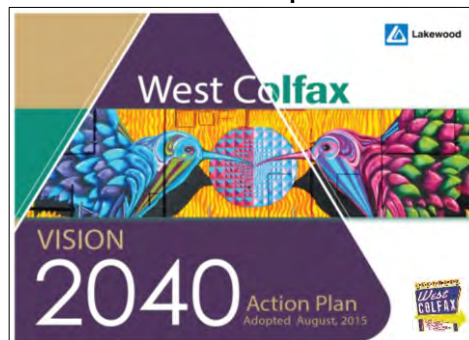
In addition to Neighborhood Plans and Station Area Plans . . .



Sense of Place

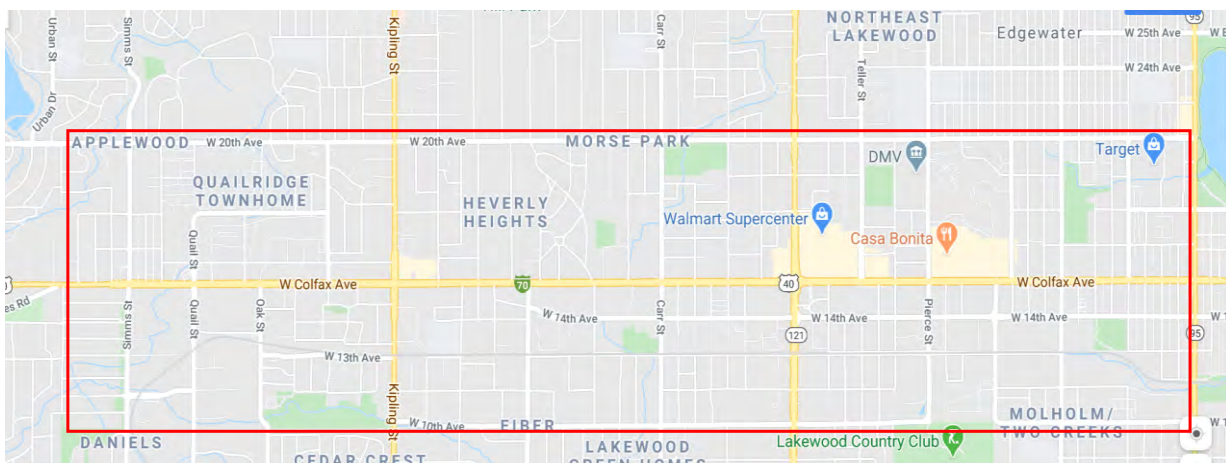


Destinations & Experiences



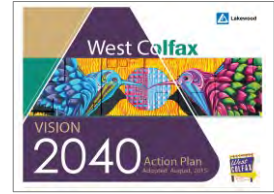
A Place for People to Make Memories!

Vision 2040 - Corridor Focus Area



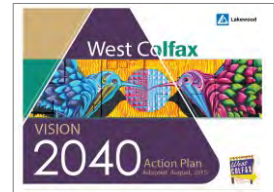
Primarily focusing on commercial & public areas between Welch and Sheridan in Lakewood's W. Colfax corridor

Ambassador Schedule



	Aug. 20	Ambassadors Kick-off Meeting	Noon-1pm	
PART 1	Sept. 17	Ambassadors Meeting – Part 1 & 4	11:45-1pm	} Input, discussion, & rating
	Oct. 15	Ambassadors Meeting – Part 2 & 3	11:45-1pm ←	
	Nov. 19	Ambassadors Meeting – Part 5 & 6	11:45-1pm	
	Dec. 17	NO MEETING		
			TIMES TBD	
PART 2	Jan. 21	Ambassadors Meeting – Other Considerations, Synthesis & Priorities		} Evaluation, Synthesis, and Priorities
	Feb. 18	Ambassadors Meeting – Convergence of Recommendations/Needs		
	Mar. 17	WCCA General Meeting Panel		
	Mar. 18	Ambassadors Meeting – Final Discusses on Recommendations/Needs		
	Apr. 21	WCCA General Meeting Update		
	TBD	City Council Presentation		

Notes from Session 1



Engagement

- 26 Ambassadors and several guests attended Session 1
 - Engagement Stats
 - Corridor Residents – 13
 - Local Business Members - 14
 - City & Local Nonprofits – 6
- NOTE: Some individuals are both residents & business or nonprofit members.
- 24 Ambassadors completed the Importance Survey
- Survey results to come in Part 2 of process

Notes from Discussions:

- Advocate for revitalization at Westland
- Find ways to save Casa Bonita
- Add more wayfinding signage

➔ Ambassadors Landing Page: <https://bid.westcolfax.org/2040>

IMPORTANCE Rating Scale: 1 (lowest) to 5 (highest)

All of the Goals in West Colfax VISION 2040 Action Plan are important. One of the objectives of this process is to rank the goals to determine resource priorities. A starting point is to rate the levels of importance of each goal on the following 1 to 5 scale.

ESSENTIAL (Rating 5) – You consider this goal to be an **emergency**; it should receive immediate resources before all others. Typically, this rating involves fundamental elements of public health and safety and/or the protection of public assets.

CRITICAL (Rating 4) – While not an emergency, you consider this goal to be **urgent** because it addresses essential elements that are inhibiting our community’s economic progress and undermining our quality of life.

NECESSARY (Rating 3) – You consider this goal to be a **high need** because it aligns with our shared vision for future and will bolster economic vitality and enhance the livability of our community.

RECOMMENDED (Rating 2) – You consider this goal to be **important** because it advances our stated priorities and elevates our community’s standing as a desirable (and memorable) place to live, work, and visit, but you are willing to address this goal after other, more pressing needs are met.

LOW PRIORITY (Rating 1) – You either don’t consider this to be a worthy goal or don’t consider it to be a priority; it can be addressed (or not) in due course when additional, non-critical resources are available.

Each Ambassador, based on his or her opinion and perspective, will rate each goal on this scale. Later in the process, we will aggregate the ratings and discuss priorities based these findings.

PERFORMANCE Scale

VISUAL Rating Scale

1. No Progress



2. Evidence of Progress



3. Meaningful Progress



4. Good progress toward completion



5. Completed



6. Ongoing (never-ending)



AVG. Performance Rating is the average score among the 8 performance raters



CHAPTER 2

INFRASTRUCTURE

minimize barriers · sidewalk continuity
 efficient city development services
 safety · **living opportunities**
 flood plain solutions
 development opportunities
 parks · human scaled
 engaged community
trees

15

CHAPTER 3

CONNECTIVITY

fewer cars, more people
first / last mile
 bike lanes · walkability
 west rail line
mobility

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Infrastructure & Connectivity

- Requires Regional Strategies
- Often Involves Public-Private Partnerships
- Seeks not only utilitarian problem solving but also supporting community goals and amenities
- Offers opportunities to re-think the ordinary; invites innovation and use new technologies


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CHAPTER 2

INFRASTRUCTURE

minimize barriers · sidewalk continuity
 efficient city development services
 safety · **living opportunities**
 flood plain solutions
 development opportunities
 parks · human scaled
 engaged community
trees


15

 Lakewood

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Chapter 2. Infrastructure (physical improvements)		RATING	
2.1-1. Implement stormwater and flood plain improvements			
2.1-1a. Incorporate economic development objectives in design & incremental improvements		●	1. No Progress
2.1-1b. Incorporate park, open space, and trail opportunities in design		◐	2. Evidence of Progress
2.1-1c. Balance design and amenities with business & property development needs	+	◑	3. Meaningful Progress
2.1-2. Utilize infrastructure investment to support and enhance placemaking			
2.1-2a. Seek opportunities to create community gathering places		◑	4. Good progress toward completion
2.1-2b. Identify and apply for funding for infrastructure and placemaking	+	◑	5. Completed
2.1-2c. Seek opportunities for shared uses when creating public spaces		◑	6. Ongoing (never-ending)
2.1-2d. Capitalize on opportunities to activate detention areas within safety guidelines	-	◑	
2.1-3. Leverage infrastructure investment to integrate innovative technologies to meet goals			
2.1-3a. Research best practices in experience-enhancing infrastructure		◑	
2.1-3b. Seek partners in technologic advances--be bold; think big in developing solutions	-	◑	
2.1-3c. Consider cutting-edge material and design; innovate when implementing improvements	-	◑	

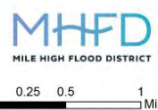
PERFORMANCE Rating Scale



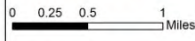

Performance Rating is the average score among the seven performance raters

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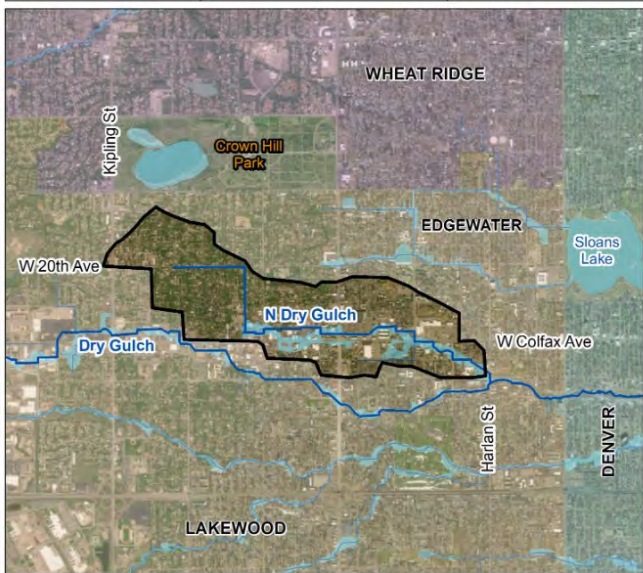
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North Dry Gulch Planning Study

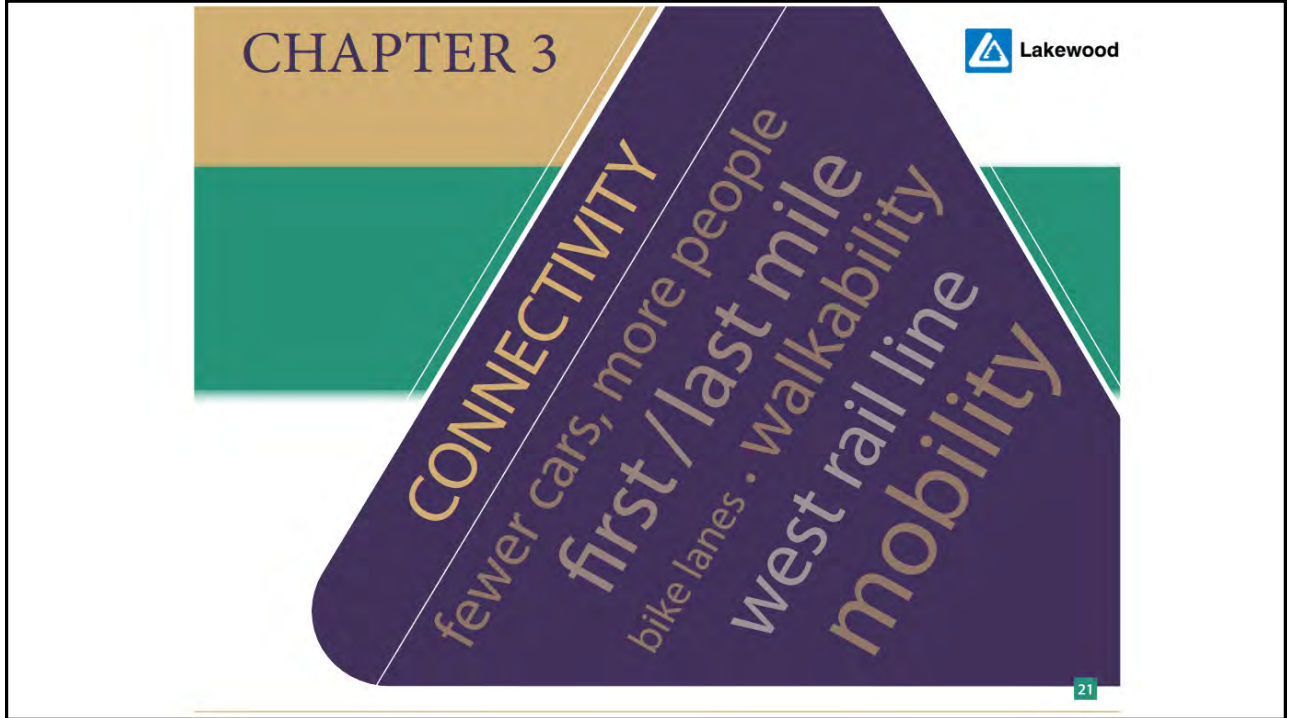



Updated 02/04/2020





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Chapter 3. Connectivity (transportation)		PERFORMANCE Rating Scale
3.C-1. Identify best practices to ensure a safe, well-functioning multi-modal corridors		
3.C-1a. Advocate for sidewalk & pedestrian improvements for West Colfax and 14th		1. No Progress
3.C-1b. Identify safety best practices for multi-modal mobility		2. Evidence of Progress
3.C-1c. Assess viability for bike share and car share locations along the corridor	+	3. Meaningful Progress
3.C-1d. Build for electric vehicle infrastructure at key nodes	-	4. Good progress toward completion
3.C-1e. Implement a "complete streets" program for West Colfax		5. Completed
3.C-1f. Assess feasibility of two thru-lanes w/ on-street parking & other improvements	+	6. Ongoing (never-ending)
3.C-2. Create a bicycle-pedestrian experience that makes the corridor an attraction		
3.C-2a. Identify needs for connectivity and intersection safety & aesthetic improvements		
3.C-2b. Identify/develop funding resources to implement these multi-modal improvements		
3.C-2c. Review pedestrian/cycling plans for future mobility needs		
3.C-2d. Assess multi-modal innovation feasibility based on street/traffic and market need	+	
3.C-3. Assure parking areas are functional and developed aesthetically		
3.C-3a. Assess current and future parking challenges and opportunities	+	
3.C-3b. Identify potential sites for shared parking structures	+	
3.C-3c. Survey existing bicycle parking and identify future sites at light rail stations	+	
3.C-4. Promote public transportation as a convenient amenity for regional connectivity		
3.C-4a. Identify priorities for innovative and artistic signage and wayfinding		
3.C-4b. Partner with RTD and others for wayfinding to make bus/train use more visible		
3.C-4c. Support and develop with partners public transit user-incentive programs	+	
3.C-4d. Develop priorities to enhance feature and services to increase [bus] ridership	-	
3.C-4e. Identify and prioritize first and last mile connectivity needs along corridor	+	

Performance Rating is the average score among the seven performance raters

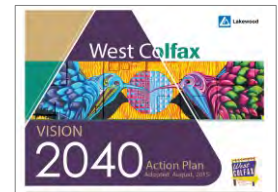
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Infrastructure / Connectivity



- Ongoing Corridor Median Improvements and Repairs
- Improvements at Light Rail Stations throughout Corridor
- Improvements in Bike and Walking Trail(s) along Corridor
- Bicycle Pavilion at Garrison Station
- Traffic Signals (Harlan & Lamar)
- Lamar / 14th Ave. Roundabout
- Lamar St. Streetscape/Pedestrian Improvements
- Pierce St. Streetscape/Pedestrian Improvements
- Lamar Station Plaza Public Improvements & Momentum Parklet
- Recent CDOT ADA Curb Ramp Improvements at Intersections
- CDOT Colfax Pedestrian Safety Project Grant
- DRCOG/CDOT Pedestrian Safety Project Implementation Grant (pending)
- CDOT Pierce St / 17th Ave Crosswalk Grant
- Developer-paid Improvements: West Line Flat, West Line Village, The Brickhouse, Oak Street apartments & townhomes, and others)
- N. Dry Gulch/West Colfax Floodplain / Floodway Improvements (Design / Timeline)
- West Corridor Transportation Management Authority (West Line Corridor Collaborative) (C4)
- 40 West ArtLine - increasing Pedestrian activity
- Shared Parking at Urban Land Conservancy project at RTD Facility at 10th and Sheridan

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Infrastructure "What ifs . . ."

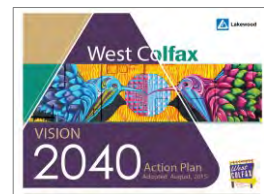
Ideas to Think About

What if...

- Infrastructure improvements created a water feature?
- Flood plain remediation is accelerated?
- Flood plain improvements made all of the area developable?
- Whitlock Park along West Colfax became an outdoor performance venue?
- There were complete sidewalk connections along all of West Colfax?



Vision for Proposed Whitlock Rec Center Improvements at Colfax Frontage



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Connectivity "What ifs . . ."

Ideas to Think About

What if...

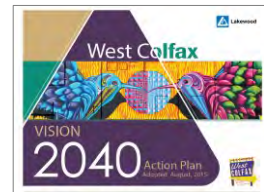
- Lakewood's West Colfax Avenue is again the top destination?
- Every bus and rail stop was a fun, artistic experience?
- There was a bike-share system all along the Lakewood West Rail Line and West Colfax?



B-Cycle Bike Share Station



Public Art at Oak Street Station / "Walking Boats" by Joshua Wiener



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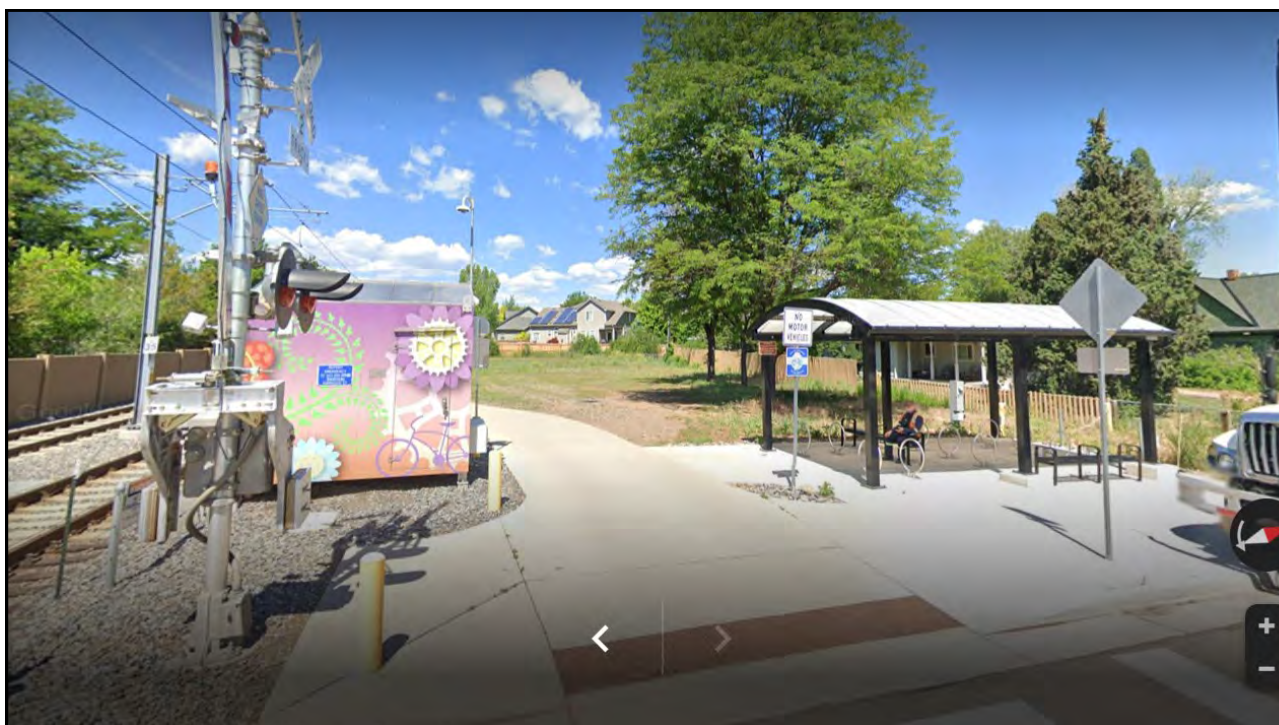
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Helping You Make Smart Transportation Choices

The West Corridor TMA is a project of the West Line Corridor Collaborative, a 501(c)(3) not-for-profit, multi-jurisdictional and multi-agency partnership that works to attract quality investment and support livable communities along the West Line light rail corridor.

[Learn More](#)



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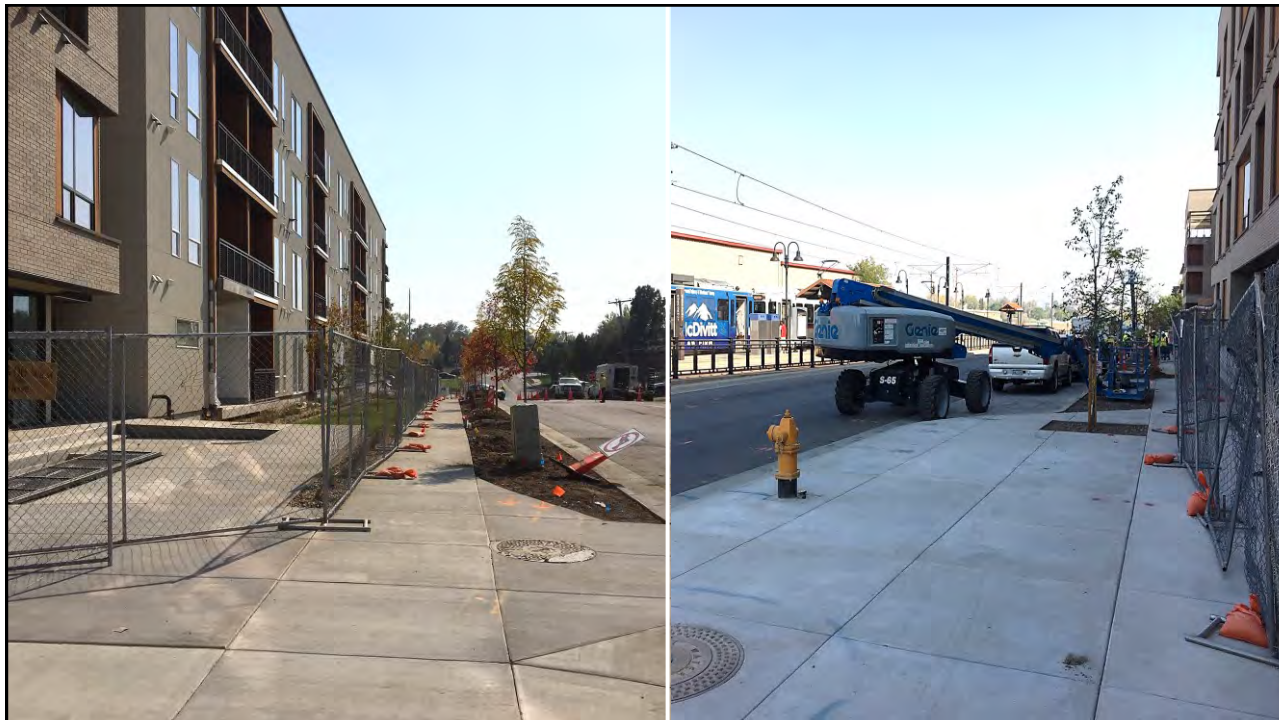
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The 40 West ArtLine is a four-mile walking & biking art experience with 70+ art installations connecting three parks in Lakewood's 40 West Arts District

#ExploreArtOutside
40WestArtline.org



The map shows a grid of streets in the 40 West Arts District. A green line traces the ArtLine route, starting at Aviation Park, passing through the State of Colorado DDR/DMV Offices, the Rocky Mountain College of Art + Design (RMCAD) Campus, and ending at Mountain Park. Key landmarks include Jefferson High School & Lamberg Elementary School, Walmart, Coffee Shop & Galleries, Lokewood Pl, Galleries, Lamar Station Plaza Shopping Center, and the RTD W Line Light Rail Line. The map also shows the intersection of Lamar St and W. Colfax Ave.

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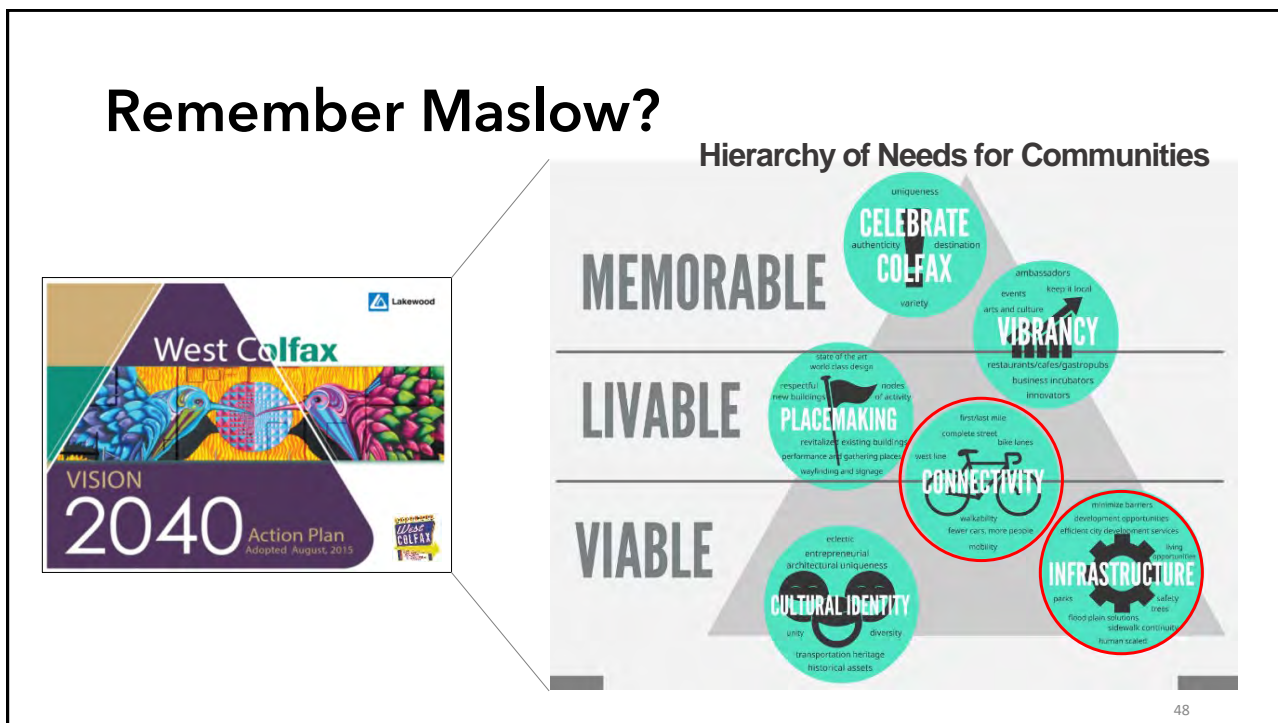
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Questions & Discussion

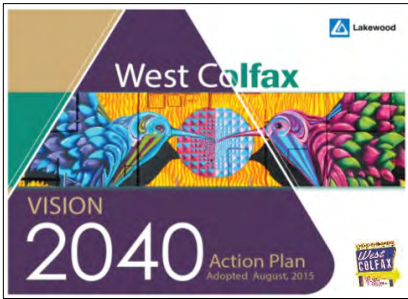


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Casa Bonita



Colfax Avenue in Lakewood / Photo Ken Takahashi

Ambassador IMPORTANCE Rating

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Casa Bonita



Colfax Avenue in Lakewood / Photo Ken Takahashi

Survey Link:

<https://www.surveymonkey.com/r/vig-round2>

Survey links expires at midnight on Monday 10/19.

→ Ambassadors Landing Page: <https://bid.westcolfax.org/2040>


Homework

Next Session: **November 19th, 11:45am-1pm** on Zoom

- Read Chapters 5 (Vibrancy) & 6 (Celebrate Colfax) of the 2040 Plan
- Review the Goals and Action Steps
- Share and seek input from your neighbors and colleagues
- Come to the session on the 19th ready to:
 - Receive input on context and/or progress on the chapters
 - Participate in discussions about the sections
 - Rate the importance of each goal on the same 1 - 5 scale

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